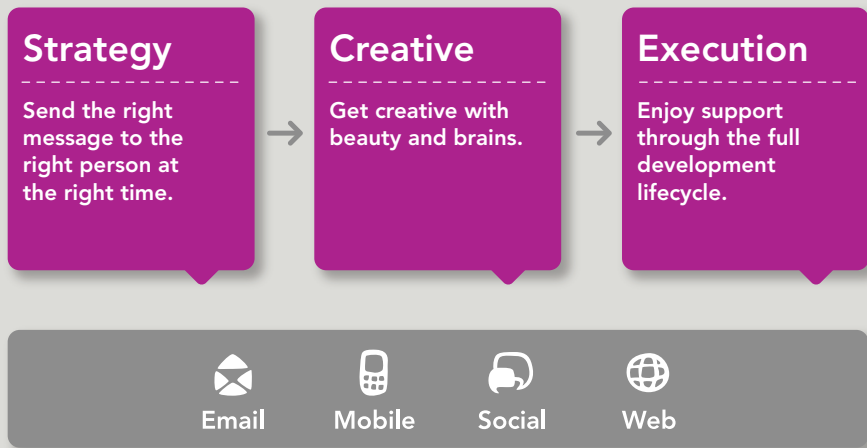




Email  
Mobile  
Social  
Web

**Marketers.  
Well Supported.**



Services for Individualized Lifecycle Marketing™  
[www.responsys.com/services](http://www.responsys.com/services)

**Plan, design, execute, and optimize high-impact marketing campaigns across email, mobile, social, and web channels.**

With years of experience helping the world's most prominent brands achieve outstanding marketing success, Responsys knows what it takes to deliver an integrated cross-channel campaign.

#### **Strategic Services**

Send the right message to the right person at the right time.

- Contact Strategy
- Program Optimization
- Reputation Management

#### **Creative Services**

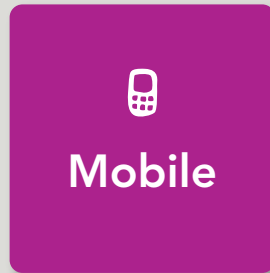
Get creative with beauty and brains.

- Creative Transformation
- Template System Design
- Production Retainer

#### **Execution Services**

Enjoy support through the full development lifecycle.

- Data Integration
- Campaign Deployment
- Application Development



**Responsys offers the next generation of digital marketing services across all key and emerging channels.**

**Email**

Leverage our proven methodologies and industry-leading services expertise to take your email efforts and results to the next level.

**Mobile**

Build mobile sites and applications – and deploy SMS campaigns – that keep your customers engaged, wherever they go.

**Social**

Gain fans and followers by launching brilliant social experiences that integrate videos, reviews and more to increase brand engagement – and ROI.

**Web**

Increase conversion with smart landing experiences and microsites using cutting-edge creative and technology.



From the moment you choose Responsys, you'll be supported by an experienced team of customer-focused service professionals who are passionate about great marketing. Our flexible service model can adjust easily to support your unique needs.

**A-La-Carte Services**

Need help with a contact strategy, campaign redesign, or custom-built application? Call us – we're available to help you on a project basis.

**Collaborative-Service Engagement**

Let's work together! We'll be happy to partner with you wherever you need help most: strategy, creative or execution.

**Full-Service Engagement**

Enjoy the support of a team of dedicated experts. We'll take care of you from day one, delivering best-in-class strategic, creative, and execution services.

## About Responsys

Responsys enables companies to increase revenue and customer engagement through successful email and cross-channel marketing.

Responsys helps marketing organizations maximize their results by enabling every customer interaction to be highly automated and individualized, and every process to be highly collaborative, efficient, and error-free. With its on-demand, software-as-a-service (SaaS) delivery model, award-winning services, and proven, Individualized Lifecycle Marketing™ approach, Responsys offers the highest ROI, the lowest total cost of ownership, and the fastest time-to-value of any marketing solution available today.

Founded in 1998, Responsys is headquartered in San Bruno, California and is trusted by world-class brands such as Avis Europe, Continental Airlines, Deutsche Lufthansa, Lands' End, LEGO, Men's Wearhouse, PayPal, Salesforce.com, Sears Holdings Corporation, StubHub, and UnitedHealthcare.

### Headquarters Office

900 Cherry Avenue, 5th Floor  
San Bruno, CA 94066  
Phone: (650) 745-1700  
Fax: (650) 745-1701

### San Francisco Office

717 Market Street, 8th Floor  
San Francisco, CA 94103  
Phone: (415) 278-5400  
Fax: (415) 278-5401

### Chicago Office

225 W. Washington St., Suite 1125  
Chicago, IL 60606  
Phone: (312) 655-0919

### Seattle Office

915 E. Pine Street, Suite 400  
Seattle, WA 98122  
Phone: (206) 774-0199  
Fax: (206) 239-9955

### Denver Office

1425 Market Street, Suite 220  
Denver, CO 80202  
Phone: (800) 624-5356

### Singapore Office

7 Ann Siang Hill #03-01  
Singapore, 069791  
Tel: +65 63276560  
Fax: +65 63279232

### London Office

9th Floor, Thames Tower  
Station Road  
Reading, RG1 1LX  
Tel: +44 (0)845 094 0088  
Fax: +44 (0)118 959 0872

### Sydney Office

Level 33, Australia Square  
264 George Street  
Sydney NSW 2000  
Tel: +61 2 9258 1986  
Fax: +61 2 8088 1099

### New York Office

149 Fifth Avenue, 4th Floor  
New York, NY 10010  
Phone: (212) 953-9470